

FOR IMMEDIATE RELEASE

February 14, 2012

Dentsu Announces Prospective Members of the Board and Executive Officers

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 58,967.1 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo to select its prospective Director, Member of the Board candidates to be nominated at the Company's General Meeting of Shareholders to be held in June 2012, and to announce the Executive Officer changes, which will become effective on April 1, 2012, as follows.

1. Incoming and Outgoing Directors, Members of the Board

(1) Incoming Directors, Members of the Board

As the terms of all eleven (11) Dentsu Directors, Members of the Board will expire at the conclusion of the June 2012 General Meeting of Shareholders, the following individuals will be nominated as Director, Member of the Board candidates at the same meeting.

11 Director, Member of the Board Candidates

(1 Chairman, 1 Representative Director, 7 Directors, 2 Outside Directors)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
Chairman	Tatsuyoshi Takashima	Chairman
Representative Director	Tadashi Ishii	Representative Director
Director	Shoichi Nakamoto	Director
Director	Tomoki Utsumi	Director
Director	Akira Sugimoto	Director
Director	Kaoru Shimura	Director
Director	Yuzuru Kato	Director
Director	Ryuhei Akiyama	Director
Director (newly appointed)	Kunihiro Matsushima	Executive Officer
Outside Director	Satoshi Ishikawa	President of Kyodo News
Outside Director	Masahiro Nakata	President of Jiji Press Ltd.

- The election of the above candidates will be held at the June 2012 General Meeting of Shareholders.

(2) Outgoing Director, Member of the Board

<u>Current Position</u>	<u>Name</u>	<u>New Position</u>
Director	Masuo Tachibana	Executive Advisor

- After retiring, Masuo Tachibana will serve as Executive Advisor. He will be officially appointed at the meeting of Board of Directors to be held in June.

2. Incoming and Outgoing Executive Officers

(1) Incoming Executive Officers

All of Dentsu's twenty-seven (27) current Executive Officers will resign their positions on March 31, 2012, and the following Executive Officers will be newly elected on April 1, 2012.

26 Executive Officers (1 President & CEO, 1 Executive Vice President, 6 Senior Vice Presidents, 18 Executive Officers)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
President & CEO	Tadashi Ishii*	President & CEO
Executive Vice President	Shoichi Nakamoto*	Executive Vice President
Senior Vice President	Tomoki Utsumi*	Senior Vice President
Senior Vice President	Akira Sugimoto*	Senior Vice President
Senior Vice President	Kaoru Shimura*	Senior Vice President
Senior Vice President	Yuzuru Kato*	Senior Vice President
Senior Vice President	Ryuhei Akiyama*	Senior Vice President
Senior Vice President	Tim Andree	Executive Officer
Executive Officer	Takehiko Miura	Executive Officer
Executive Officer	Hirokazu Kizawa	Executive Officer
Executive Officer	Kazumichi Iwagami	Executive Officer
Executive Officer	Kunihiro Matsushima*	Executive Officer
Executive Officer	Kenji Shiratsuchi	Executive Officer
Executive Officer	Akira Tonouchi	Executive Officer
Executive Officer	Naoki Tani	Executive Officer
Executive Officer	Norihisa Awa	Executive Officer
Executive Officer	Yoshio Takada	Executive Officer
Executive Officer	Toru Hirano	Executive Officer
Executive Officer	Gentaro Komiya	Executive Officer

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
Executive Officer	Kenichi Kato	Executive Officer
Executive Officer	Fumiharu Kobayashi	Executive Officer
Executive Officer	Toshihiro Yamamoto	Executive Officer
Executive Officer (Promoted)	Tsuneo Ogasawara	Director, Strategic Planning Division
Executive Officer (Promoted)	Kazufumi Hattori	Director, Account Management Division, Kyoto
Executive Officer (Promoted)	Nobuyuki Tohya	Director, Digital Business Division
Executive Officer (Promoted)	Tsuyoshi Iwashita	Director, Administration Division

* Concurrently serving as a Director, Member of the Board.

President & CEO Tadashi Ishii will concurrently serve as the Representative Director.

(2) Outgoing Executive Officers

<u>Current Position</u>	<u>Name</u>	<u>New Position</u>
Executive Vice President	Masuo Tachibana	Executive Advisor
Senior Vice President	Hiroshi Nakahara	Executive Advisor
Executive Officer	Takeshi Mori	Executive Advisor
Executive Officer	Soichi Akiyama	Executive Advisor
Executive Officer	Shinjiro Tanaka	Executive Advisor

- Masuo Tachibana will remain as Director, Member of the Board until his term expires in June 2012.
- When Hiroshi Nakahara, Takeshi Mori, Soichi Akiyama and Shinjiro Tanaka resign their Executive Officer positions, they are expected to serve as Executive Advisors.

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