

FOR IMMEDIATE RELEASE

February 21, 2012

## Dentsu Announces Amendment to Forecast of Financial Results for the Fiscal Year Ending March 31, 2012

Extraordinary gains of 2.1 billion yen on a consolidated basis and 21.7 billion yen on a non-consolidated basis resulting from the sale by Dentsu Inc. of Publicis Groupe shares that was announced on February 17, 2012 are expected to be realized during the fiscal year ending March 31, 2012. Accordingly, the net income forecasts for the fiscal year ending March 31, 2012 that were announced on February 14, 2012 are hereby amended as follows:

### 1. Amendment to Forecast of Consolidated Annual Financial Results for the Fiscal Year Ending March 31, 2012 (April 1, 2011 through March 31, 2012)

	Net sales (Millions of yen)	Operating income (Millions of yen)	Ordinary income (Millions of yen)	Net income (Millions of yen)	Net income per share (Yen)
Previously announced forecast (A)	1,870,000	47,200	57,200	22,900	91.91
Amended forecast (B)	1,870,000	47,200	57,200	24,700	99.14
Amount of increase / decrease (B-A)	0	0	0	1,800	-
Rate of increase / decrease (%)	0.0	0.0	0.0	7.9	-
(Reference) Actual results for prior year (fiscal year ended March 31, 2011)	1,833,449	50,937	54,166	21,635	86.84

### 2. Amendment to Forecast of Non-Consolidated Annual Financial Results for the Fiscal Year Ending March 31, 2012 (April 1, 2011 through March 31, 2012)

	Net sales (Millions of yen)	Operating income (Millions of yen)	Ordinary income (Millions of yen)	Net income (Millions of yen)	Net income per share (Yen)
Previously announced forecast (A)	1,405,300	31,800	40,500	16,600	66.63
Amended forecast (B)	1,405,300	31,800	40,500	38,000	152.52
Amount of increase / decrease (B-A)	0	0	0	21,400	-
Rate of increase / decrease (%)	0.0	0.0	0.0	128.9	-

(Reference) Actual results for prior year (fiscal year ended March 31, 2011)	1,396,798	33,799	40,312	17,471	70.12
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**Note: Cautionary statement with respect to forward-looking statements**

This forecast of financial results has been made by Dentsu Inc. based on information currently available to the Company, and contains potential risks and uncertainties. Therefore, actual financial results may differ from the forecast due to changes in various factors.

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