

FOR IMMEDIATE RELEASE

February 8, 2013

Dentsu Announces Results of Early Retirement Incentive Program

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that 62 employees had applied for the early retirement incentive program by the deadline of January 31, 2013.

Details and results of the program are as follows.

1. Early Retirement Incentive Program

- (1) Eligibility: Employees who will have been in service for 10 years or more and who will be between 40 years old and 59 years old as of March 31, 2013
- (2) Application period: January 7 to 31, 2013
- (3) Date of retirement: March 31, 2013
- (4) Number of applications sought: 100

2. Application Results

Sixty-two applications were received.

3. Impact on Profit and Loss

In the period ending March 31, 2013 special retirement benefits amounting to approximately 1,660 million yen will be appropriated as an extraordinary loss owing to the implementation of the early retirement incentive program. However, a reduction in personnel expenses relating to this program is forecast to total approximately 1,810 million yen over the next two fiscal years ending March 31, 2014 and 2015.

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