

FOR IMMEDIATE RELEASE

February 15, 2013

## **Dentsu Announces Extraordinary Income from the Sale of Publicis Groupe Shares and Amendment to Forecast of Financial Results**

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that it has sold to Publicis Groupe S.A. (Chairman and CEO: Maurice Lévy; Headquarters: Paris, France; hereinafter "Publicis") 3,875,139 Publicis shares (approximately 1.85% of the number of shares issued) held by Dentsu.

In February 2012 Dentsu announced the termination of its strategic alliance with Publicis and at that time sold to Publicis the majority of its stake in Publicis. This was followed by the sale in March of all the *obligations remboursables en actions* (ORA; obligations redeemable in stock) held by Dentsu. Today's transaction marks the sale of all the remaining shares of Publicis held by Dentsu.

Dentsu and Publicis will continue to proactively consider all opportunities for future collaboration on their individual merits. Moreover, there will be no changes to the management structure or the management policies of the two companies established jointly by Dentsu and Publicis: Beacon Communications (Head Office: Tokyo; established in January 2001) and Dentsu Razorfish (Head Office: Tokyo; established in April 2001).

### **Sale of the shares**

- Number of common shares of Publicis sold: 3,875,139 shares (1.85% of the number of Publicis shares issued as of the end of December 2012: 210,008,734 shares)
- Buyer: Publicis
- Sale price: 46.82 Euros per share (a total of 181.4 million Euros)

### **Amendment to Forecast of Financial Results for the Fiscal Year Ending March 31, 2013**

The forecast of consolidated financial results and forecast of non-consolidated financial results for the fiscal year ending March 31, 2013 that were announced on November 8, 2012 have been adjusted as shown below to reflect the posting of approximately 13 billion yen as extraordinary income from the above transaction on both the consolidated and

non-consolidated basis.

- Amendment to Forecast of Consolidated Annual Financial Results for the Fiscal Year Ending March 31, 2013 (April 1, 2012 through March 31, 2013)

	Net sales (Millions of yen)	Operating income (Millions of yen)	Ordinary income (Millions of yen)	Net income (Millions of yen)	Net income per share (Yen)
Previously announced forecast (A)	1,961,000	60,000	57,100	28,100	112.78
Amended forecast (B)	1,961,000	60,000	57,100	38,000	152.52
Amount of increase / decrease (B-A)	0	0	0	9,900	-
Rate of increase / decrease (%)	0.0	0.0	0.0	35.2	-
(Reference) Actual results for prior year (fiscal year ended March 31, 2012)	1,893,055	51,977	62,843	29,573	118.69

- Amendment to Forecast of Non-Consolidated Annual Financial Results for the Fiscal Year Ending March 31, 2013 (April 1, 2012 through March 31, 2013)

	Net sales (Millions of yen)	Operating income (Millions of yen)	Ordinary income (Millions of yen)	Net income (Millions of yen)	Net income per share (Yen)
Previously announced forecast (A)	1,440,000	39,000	39,900	20,000	80.27
Amended forecast (B)	1,440,000	39,000	39,900	29,900	120.01
Amount of increase / decrease (B-A)	0	0	0	9,900	-
Rate of increase / decrease (%)	0.0	0.0	0.0	49.5	-
(Reference) Actual results for prior year (fiscal year ended March 31, 2012)	1,404,663	31,693	40,654	42,212	169.42

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