

FOR IMMEDIATE RELEASE

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## Dentsu Inc. Net Sales for June 2013

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that its non-consolidated net sales for June 2013 showed a year-on-year increase of 6.8%, with significant gains in the Television and OOH Media business categories.

PR spokesperson Shusaku Kannan said, "Adspend was up in 13 industry categories out of 20, and 5 of these, including Finance/Insurance, Automobiles/Related Products and Food Services/Other Services, registered double-digit growth."

<b>June 2013 Earnings Results</b>	(Millions of yen)	(Comparison with previous year, %)
Non-consolidated Net Sales	126,750	106.8

<Breakdown of Net Sales by Business Category>	(Millions of yen)	(Comparison with previous year, %)
Newspapers	9,757	104.5
Magazines	2,513	94.4
Radio	1,241	99.6
Television	61,296	112.8
Interactive Media	5,687	108.4
OOH Media	4,215	114.1
Creative	17,016	98.9
Marketing/Promotion	13,075	103.7
Others	11,946	96.4

<Breakdown of Net Sales by Business Office>	(Millions of yen)	(Comparison with previous year, %)
Tokyo Head Office	108,419	108.9
Kansai Branch Office	15,967	96.0
Chubu Branch Office	2,364	91.5

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, advertising inserts, flyers, DM, etc.
- \* Others includes satellite and other media, media planning, sports marketing, entertainment business and other content.

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