

FOR IMMEDIATE RELEASE

April 22, 2014

Dentsu Named Design Firm of the Year at the Art Directors Club 93rd Annual Awards

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) was named Design Firm of the Year, for the second consecutive year, at the Art Directors Club (ADC) 93rd Annual Awards held from April 7 to 9 in Miami Beach, USA.

Dentsu also garnered one Gold Cube (in Interactive); four Silver Cubes (two in Design, one in Illustration and one in Advertising); and four Bronze Cubes (two in Design and two in Interactive). The ADC honors winners in seven categories: Design, Photography, Illustration, Print Advertising, Advertising, Interactive and Motion.

#####

Contact: Shusaku Kannan
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: s.kannan@dentsu.co.jp