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May 13, 2014

Dentsu Named Design Agency of the Year at the 41st Annual One Show Awards

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that it was named Design Agency of the Year at the 41st Annual One Show Awards held in New York City on May 9.

In addition, Dentsu Group companies including 360i, Firstborn and mcgarrybowen (London) won four Gold Pencils, five Silver Pencils and six Bronze Pencils for a total of fifteen across three categories.

Design Pencils: One Gold, four Silver and four Bronze

Interactive Pencils: Three Gold, one Silver and one Bronze

Advertising Pencils: One Bronze

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