

FOR IMMEDIATE RELEASE

August 12, 2014

Notice Regarding Finalization of Details of Issuance of Stock Options (Performance-Linked Stock Options in Exchange for Consideration)

With respect to the stock options to be issued, which issuance was announced by the "Notice Regarding Issuance of Stock Options (Performance-Linked Stock Options in Exchange for Consideration)" on June 13, 2014, to directors and managers in exchange for consideration pursuant to the resolution of the board of directors' meeting held on June 13, 2014, Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) (the "Company") hereby announces that today the details that had not been fixed regarding the issuance of the stock options were finalized as follows.

1. Total number of stock options
15,140 units
2. Class and number of shares subject to stock option
The class and total number of shares to be issued upon the exercise of each unit of the stock options will be 1,514,000 common shares of the Company.
3. Persons eligible for allotment of stock options, their number and the number of stock options to be allotted
Directors and managers: 1,514 persons, 15,140 units

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