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Dentsu Named Agency of the Year at the CLIO Awards 2014

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) was named Agency of the Year at the 55th CLIO Awards ceremony held on October 1 in New York City. Dentsu Creative X Inc. was named Production Company of the Year. Dentsu Group companies also received seven Gold, seven Silver and three Bronze Statues across twelve of the nineteen media categories.



Audio Technique:	1 Silver
Branded Entertainment & Content:	1 Gold, 1 Silver
Content & Contact:	1 Silver
Design:	3 Gold, 1 Bronze
Digital/Social:	1 Gold
Digital/Social Technique:	1 Silver
Engagement:	1 Gold
Film:	1 Silver, 1 Bronze
Film Technique:	1 Bronze
Innovative Media:	1 Gold
Integrated Campaign:	1 Silver
Out of Home:	1 Silver

Founded by Wallace A. Ross in 1959, the **CLIO Awards** is the world's most recognized international awards competition for advertising, design, digital and communications. Originally conceived to honor American advertising, the CLIO Awards expanded in 1965 to include international work and today receives more than 10,000 entries annually, 65% of which come from outside the U.S.

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