

FOR IMMEDIATE RELEASE
 November 12, 2014

Dentsu Announces IFRS-Based Forecast of Consolidated Financial Results for the Fiscal Year Ending March 2015

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo at which it resolved to adopt the International Financial Reporting Standards (hereinafter "IFRS") in place of the Japanese GAAP used to date for its Consolidated Financial Report and Consolidated Financial Statements. The transition to IFRS from Japanese GAAP will take effect from the Company's consolidated financial results for the fiscal year ending March 2015 (fiscal 2014). As a result, an IFRS-based forecast of consolidated financial results for the fiscal year ending March 2015 is provided in the chart below.

Millions of yen

	Revenue	Gross profit	Operating income	Net income for the six months ended September 30, 2014 attributable to the parent	Net income per share (Yen)
Current forecast	702,500	655,700	104,700	60,000	208.07
(Reference) Previously announced forecast	669,300	626,600	101,700	58,700	203.56
(Reference) Actual results for prior year (Fiscal year ended March 31, 2014)	643,284	598,166	108,599	66,507	230.63

Note

The forecasts of revenue and income provided in this document have been calculated based on judgments and assumptions made using currently available information such as industry trends and client circumstances. Therefore, actual revenue and income may differ from the forecasts due to uncertain elements inherent in the forecasts as well as other factors including changes in the domestic or overseas economic conditions of business operations going forward.

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