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Dentsu Group Companies Win 22 Awards at the 2014 Campaign Asia-Pacific Agency of the Year Awards

—Isobar Asia-Pacific named Digital Network of the Year and Dentsu Group companies win eight Gold, four Silver, and eight Bronze Agency of the Year awards as well as the Japan/Korea Creative of the Year award—

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that Isobar Asia-Pacific was named Digital Network of the Year and Carat Asia-Pacific runner-up for the Media Network of the Year award at the 2014 Campaign Asia-Pacific Agency of the Year Awards festivities held in Singapore on December 10.



Dentsu Group companies also received eight Gold, four Silver and eight Bronze awards across the three awards ceremonies held in Shanghai, Mumbai and Singapore on December 8, 9, and 10 respectively. Campaign Asia-Pacific's Agency of the Year competition recognizes inspired leadership, management excellence, outstanding business performance and overall achievements for agencies and individuals.

Network of the Year Awards**● Digital Network of the Year**

Winner: Isobar Asia-Pacific

Agency of the Year Awards*Australia/New Zealand***● Australia Digital Agency of the Year**

Bronze: Isobar Australia

● Australia Media Agency of the Year

Bronze: Carat Australia

● Australia/New Zealand PR Agency of the Year

Bronze: Haystac Australia

*Greater China***● China Media Agency of the Year**

Silver: Carat China

● Hong Kong Digital Agency of the Year

Bronze: Isobar Hong Kong

● Taiwan Creative Agency of the Year

Bronze: Dentsu K Taiwan

● Taiwan Media Agency of the Year

Gold: Media Palette (Taiwan) Inc.

*Japan/Korea***● Japan Digital Agency of the Year**

Gold: Isobar Japan

● Japan Media Agency of the Year

Silver: Dentsu Inc. Japan

Bronze: Carat Japan

● Korea Media Agency of the Year

Gold: Vizeum Korea

Bronze: Carat Korea

*Southeast Asia***● Southeast Asia Media Agency of the Year**

Gold: Carat

● Southeast Asia Specialist Agency of the Year

Gold: iProspect Singapore

- **Malaysia Media Agency of the Year**

Gold: Carat Malaysia

- **Singapore Media Agency of the Year**

Gold: Carat Singapore

- **Thailand Media Agency of the Year**

Gold: Carat Thailand

Silver: Dentsu Media Thailand

- **Vietnam Media Agency of the Year**

Bronze: Dentsu Media Vietnam

South Asia

- **India Digital Agency of the Year**

Silver: Isobar India

People/Team of the Year Awards

- **Japan/Korea Creative of the Year**

Winner: Dentsu Young & Rubicam Inc.: Yuki Fuse

Brandon K. Lee of iProspect Korea was named runner-up for the Japan/Korea Young Achiever of the Year award and Sean Mathews of Dentsu Singapore runner-up for the Southeast Asia Planner of the Year award.

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