

FOR IMMEDIATE RELEASE  
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## **Dentsu Announces Transition to a Defined Contribution Pension Plan**

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo at which it resolved to change the Company's corporate pension fund from a defined benefit plan to a defined contribution plan, effective April 1, 2015 and subject to government approval.

### **1. Objective of and Reason for the Transition to a Defined Contribution Pension Plan**

The decision to make the transition was based on several factors including changes in the public pension environment in Japan. In addition to supporting its employees' life plans, the transition to a defined contribution plan will reduce the impact of the Company's performance on its corporate pension fund and ensure a sustainable pension system in the future.

### **2. Impact on Financial Results**

Loss incurred in accordance with the transition has already been factored into the forecast of financial results for the fiscal year ending March 31, 2015 that was announced on November 12, 2014. The actual amount is currently being calculated, and disclosure will be made at a future date should the need arise.

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