

FOR IMMEDIATE RELEASE
February 12, 2015

Dentsu Announces Results of Early Retirement Incentive Program

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that 104 employees had applied for the early retirement incentive program that was announced on January 8, 2015.

Details and results of the program are as follows.

1. Early Retirement Incentive Program

- (1) Eligibility: Dentsu Inc. employees who will have been in service for 10 years or more and who will be aged 50 years or older as of March 31, 2015
- (2) Additional retirement benefits: Employees participating in the program will receive standard retirement entitlements plus additional special retirement benefits.
- (3) Application period: January 8 to February 5, 2015
- (4) Date of retirement: March 31, 2015
- (5) Number of applications sought: 300

2. Application Results

104 applications were received.

3. Impact on Profit and Loss

The implementation of the early retirement incentive program is expected to be recognized as an extraordinary loss of 3,750 million yen (SG&A expense on an IFRS basis) in the Company's financial results for the fiscal year ending March 31, 2015.

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