

FOR IMMEDIATE RELEASE

February 26, 2015

Dentsu Announces Prospective Members of the Board and Executive Officers

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo to select its prospective Director, Member of the Board candidates to be nominated at the Company's General Meeting of Shareholders to be held in June 2015, and to announce the Executive Officer changes, which will become effective on April 1, 2015, as follows.

1. Incoming and Outgoing Directors, Members of the Board

(1) Incoming Directors, Members of the Board

As the terms of all twelve (12) Dentsu Directors, Members of the Board will expire at the conclusion of the June 2015 General Meeting of Shareholders, the following individuals will be nominated as Director, Member of the Board candidates at the same meeting.

11 Director, Member of the Board Candidates

(1 Representative Director, 8 Directors, 2 Outside Directors)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
Representative Director	Tadashi Ishii	Representative Director
Director	Shoichi Nakamoto	Director
Director	Yuzuru Kato	Director
Director	Tim Andree	Director
Director	Kunihiro Matsushima	Director
Director	Yoshio Takada	Director
Director	Akira Tonouchi	Director
Director	Kazufumi Hattori	Director
Director	Toshihiro Yamamoto	Director
Outside Director	Yutaka Nishizawa	President of Jiji Press
Outside Director	Masaki Fukuyama	President of Kyodo News

- The above candidates will be appointed at the June 2015 General Meeting of Shareholders. The Representative Director will be appointed at the Board of Directors

meeting held after the General Meeting of Shareholders.

(2) Outgoing Director, Member of the Board

<u>Current Position</u>	<u>Name</u>	<u>New Position</u>
Director	Akira Sugimoto	Executive Advisor

- After retiring, Akira Sugimoto will serve as Executive Advisor. He will be officially appointed at the Board of Directors meeting held after the General Meeting of Shareholders.

2. Incoming and Outgoing Executive Officers

(1) Incoming Executive Officers

All of Dentsu's twenty-nine (29) current Executive Officers will resign their positions on March 31, 2015, and the following Executive Officers will be newly elected on April 1, 2015.

29 Executive Officers (1 President & CEO, 1 Senior Executive Vice President, 2 Executive Vice Presidents, 3 Senior Vice Presidents, 22 Executive Officers)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
President & CEO	Tadashi Ishii*	President & CEO
Senior Executive Vice	Shoichi Nakamoto*	Senior Executive Vice
President & CFO		President & CFO
Executive Vice President	Yuzuru Kato*	Executive Vice President
Executive Vice President	Tim Andree*	Executive Vice President
Senior Vice President	Kunihiro Matsushima*	Senior Vice President
Senior Vice President	Yoshio Takada*	Senior Vice President
Senior Vice President	Naoki Tani	Senior Vice President
Head of Dentsu Inc. Chubu		Head of Dentsu Inc. Chubu
Executive Officer	Akira Tonouchi*	Executive Officer
Executive Officer	Fumiharu Kobayashi	Executive Officer
Executive Officer	Toshihiro Yamamoto*	Executive Officer
Executive Officer	Tsuneo Ogasawara	Executive Officer
Executive Officer	Kazufumi Hattori*	Executive Officer
Head of Dentsu Inc. Kansai		Head of Dentsu Inc. Kansai
Executive Officer	Nobuyuki Tohya	Executive Officer
Executive Officer	Tsuyoshi Iwashita	Executive Officer
Executive Officer	Seiji Ito	Executive Officer
Executive Officer	Yasuo Motoi	Executive Officer

Executive Officer	Yuichi Ohkubo	Executive Officer
Executive Officer	Yoshiaki Suzuki	Executive Officer
Executive Officer	Wataru Mochizuki	Executive Officer
Executive Officer	Keiichi Maeda	Executive Officer
Executive Officer	Kiyoshi Nakamura	Executive Officer
Executive Officer	Jerry Buhlmann	Executive Officer
Executive Officer	Hiroaki Sano	Executive Officer
Executive Officer	Yoshiharu Sengoku	Executive Officer
Executive Officer	Takaki Hibino	Executive Officer
Executive Officer	Toshiya Ohyama	Executive Officer
Executive Officer	Norio Kamijo	Director, Account
(Promoted)		Management Division 15
Executive Officer	Takashi Yagi	Director,
(Promoted)		Account Produce Division
Executive Officer	Masahiko Hibi	Director, Account
(Promoted)		Management Division 1

* Concurrently serving as a Director, Member of the Board.

President & CEO Tadashi Ishii will concurrently serve as the Representative Director.

(2) Outgoing Executive Officers

<u>Current Position</u>	<u>Name</u>	<u>New Position</u>
Senior Vice President	Akira Sugimoto	Executive Advisor
Executive Officer	Kazumichi Iwagami	Executive Advisor
Executive Officer	Tatsuyuki Uchida	Executive Advisor

- Akira Sugimoto will remain as Director, Member of the Board until his term expires in June 2015.
- When Kazumichi Iwagami and Tatsuyuki Uchida resign their Executive Officer positions, they are expected to serve as Executive Advisors. They will be officially appointed at the Board of Directors meeting to be held in March.

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