

FOR IMMEDIATE RELEASE

May 14, 2015

Dentsu Announces Share Repurchase

(Share repurchase pursuant to the Company's Articles of Incorporation in accordance with the provisions of Article 165, Paragraph 2 of the Companies Act)

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo at which it resolved to authorize a share repurchase pursuant to the Company's Articles of Incorporation in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act.

1. Reason for Share Repurchase

To deliver shareholder value and to further improve capital efficiency

2. Details of Matters Related to the Share Repurchase

Class of shares to be repurchased:	Common stock of the Company
Total number of shares to be repurchased:	4,000,000 (maximum) (1.39% of the total number of shares issued [excluding treasury stock])
Total repurchase cost:	20 billion yen (maximum)
Repurchase period:	From May 18 to July 31, 2015
Method of repurchase:	Open market purchase on the Tokyo Stock Exchange

For Reference

Treasury stock held as of March 31, 2015

Total number of shares issued (excluding treasury stock):	288,361,398 shares
Number of treasury stock shares:	48,602 shares

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