

FOR IMMEDIATE RELEASE

July 1, 2015

Dentsu Announces Share Repurchase Status

(Share repurchase pursuant to the Company's Articles of Incorporation in accordance with the provisions of Article 165, Paragraph 2 of the Companies Act)

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today announced the status of its share repurchase carried out in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act. The details are as follows.

| | |
|-------------------------------|--|
| Class of shares repurchased: | Ordinary shares of the Company |
| Number of shares repurchased: | 1,828,800 shares |
| Repurchase cost: | 11,140,959,003 yen (excluding brokerage commissions) |
| Repurchase period: | From June 1 to June 30, 2015 (contract date basis) |
| Method of repurchase: | Open market purchase on the Tokyo Stock Exchange |

Reference 1: Details of the resolution made at the Board of Directors Meeting held on May 14, 2015

| | |
|---|--|
| Class of shares to be repurchased: | Ordinary shares of the Company |
| Total number of shares to be repurchased: | 4,000,000 (maximum) (1.39% of the total number of shares issued [excluding treasury shares]) |
| Total repurchase cost: | 20 billion yen (maximum) |
| Repurchase period: | From May 18 to July 31, 2015 |
| Method of repurchase: | Open market purchase on the Tokyo Stock Exchange |

Reference 2: Cumulative total of shares repurchased after the date of the above-mentioned resolution of the Board of Directors (as of June 30, 2015)

| | |
|-------------------------------------|---|
| Total number of shares repurchased: | 2,586,000 shares |
| Total repurchase cost: | 15,892,273,003 yen (excluding brokerage commissions) |

#####

Contact: Shusaku Kannan
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: s.kannan@dentsu.co.jp