

FOR IMMEDIATE RELEASE

July 24, 2015

Dentsu Announces Share Repurchase Status and Completion of Share Repurchase

(Share repurchase pursuant to the Company's Articles of Incorporation in accordance with the provisions of Article 165, Paragraph 2 of the Companies Act)

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today announced the status of its share repurchase carried out in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act. The details are as follows.

This concludes the Company's share repurchase in accordance with a resolution made by the Board of Directors on May 14, 2015.

Class of shares repurchased:	Ordinary shares of the Company
Number of shares repurchased:	632,400 shares
Repurchase cost:	4,107,071,001 yen (excluding brokerage commissions)
Repurchase period:	From July 1 to July 24, 2015 (contract date basis)
Method of repurchase:	Open market purchase on the Tokyo Stock Exchange

Reference 1: Details of the resolution made at the Board of Directors Meeting held on May 14, 2015

Class of shares to be repurchased:	Ordinary shares of the Company
Total number of shares to be repurchased:	4,000,000 (maximum) (1.39% of the total number of shares issued [excluding treasury shares])
Total repurchase cost:	20 billion yen (maximum)
Repurchase period:	From May 18 to July 31, 2015
Method of repurchase:	Open market purchase on the Tokyo Stock Exchange

Reference 2: Cumulative total of shares repurchased after the date of the above-

mentioned resolution of the Board of Directors (as of July 24, 2015)

Total number of shares repurchased:	3,218,400 shares
Total repurchase cost:	19,999,344,004 yen (excluding brokerage commissions)

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