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February 15, 2016

Dentsu Announces Position and Policy on Reduction of Minimum Investment Unit

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today its position and policy on reducing the minimum investment unit.

1. Position on Reducing the Minimum Investment Unit

Dentsu recognizes that reducing the minimum investment unit is an effective way of increasing the liquidity of shares and encouraging the participation of more investors in the stock market.

2. Policy on Reducing the Minimum Investment Unit

While closely monitoring stock market trends, the Company will give careful consideration to reducing the minimum investment unit from the perspective of its business results, changes in the stock price level and shareholder composition, and associated costs and benefits.

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