

FOR IMMEDIATE RELEASE
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Dentsu Receives Best in Design Award at the 43rd Annual One Show Awards

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that it received the Best in Design award at the 43rd Annual One Show Awards held in New York City on May 11 & 13.

In addition, Dentsu Group companies were awarded four Gold Pencils, five Silver Pencils and three Bronze Pencils for a total of thirteen awards across eight categories.

Design: Best in Design award, two Gold Pencils, three Silver Pencils

Direct: One Silver Pencil

Film: One Gold Pencil

Intellectual Property: One Gold Pencil

Interactive: One Bronze Pencil

Mobile: One Bronze Pencil

Public Relations: One Bronze Pencil

Responsive Environments: One Silver Pencil

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