

FOR IMMEDIATE RELEASE

September 20, 2016

Dentsu Selected as an Index Component of the Dow Jones Sustainability Indices “DJSI Asia Pacific”

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that it has been selected as an index component of the Dow Jones Sustainability Indices (hereinafter “DJSI”) for the Asia Pacific region (DJSI Asia Pacific). The DJSI is based on socially responsible investment (SRI), and this is the first time that Dentsu has been selected.

The DJSI is managed cooperatively by global financial market indices provider S&P Dow Jones Indices, which is headquartered in the U.S., and RobecoSAM, which researches and rates the socially responsible investments that companies make. RobecoSAM is headquartered in Switzerland. In addition to conventional financial analysis, the DJSI is based on an analysis of sustainability criteria including social and environmental performance. Only companies that fully meet these criteria are selected as an index component. DJSI Asia Pacific comprises 600 companies, 146 of which (68 from Japan) were selected this year.

Going forward, Dentsu will bring new value to people and society through communication, and, through the promotion of the Dentsu Group Medium-Term CSR Strategy 2020, strive toward the realization of a sustainable society and the enhancement of sustainable corporate value.

MEMBER OF

**Dow Jones
Sustainability Indices**

In Collaboration with RobecoSAM 

<http://www.sustainability-indices.com/index.jsp>

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