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## **Dentsu Announces Cancellation of 2017 New Year Party**

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that it has decided to cancel its annual New Year Party which was scheduled to be held in early January 2017 in the five cities of Sapporo, Tokyo, Nagoya, Osaka and Fukuoka.

Dentsu fully recognizes the seriousness of recent issues and acknowledges the need for deep reflection. On November 1 Dentsu established its "Working Environment Reforms Commission," and will continue to do its utmost to improve its working environment to ensure the health of its employees and compliance with the relevant laws and regulations. The company will also make every effort to recover the trust of clients and other stakeholders that has been lost in view of the current circumstances.

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