

FOR IMMEDIATE RELEASE

December 6, 2016

Dentsu Announces Prospective Executive Officers

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo to select its Executive Officers, which will become effective on January 1, 2017, as follows.

1. Incoming and Outgoing Executive Officers

(1) Incoming Executive Officers

All of Dentsu's thirty (30) current Executive Officers will resign their positions on December 31, 2016, and the following Executive Officers will be newly elected on January 1, 2017.

30 Executive Officers (1 President & CEO, 1 Senior Executive Vice President,
2 Executive Vice Presidents, 8 Senior Vice Presidents, 18 Executive Officers)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
President & CEO	Tadashi Ishii*	President & CEO
Senior Executive Vice President & CFO	Shoichi Nakamoto*	Senior Executive Vice President & CFO
Executive Vice President	Yoshio Takada*	Executive Vice President
Executive Vice President (Executive Chairman, Dentsu Aegis Network)	Tim Andree*	Executive Vice President (Executive Chairman, Dentsu Aegis Network)
Senior Vice President (Head of Dentsu Inc. Chubu)	Naoki Tani	Senior Vice President (Head of Dentsu Inc. Chubu)
Senior Vice President	Toshihiro Yamamoto	Senior Vice President
Senior Vice President	Yasuo Motoi	Senior Vice President
Senior Vice President	Wataru Mochizuki	Senior Vice President
Senior Vice President (CEO, Dentsu Aegis Network)	Jerry Buhlmann	Senior Vice President (CEO, Dentsu Aegis Network)
Senior Vice President	Hiroaki Sano	Senior Vice President
Senior Vice President	Takashi Yagi	Executive Officer

Senior Vice President	Yutaka Ishikawa	Executive Officer
Executive Officer	Nobuyuki Tohya	Executive Officer
Executive Officer	Tsuyoshi Iwashita	Executive Officer
Executive Officer	Yuichi Okubo	Executive Officer
Executive Officer	Keiichi Maeda	Executive Officer
Executive Officer	Kiyoshi Nakamura	Executive Officer
Executive Officer	Yoshiharu Sengoku	Executive Officer
Executive Officer	Takaki Hibino	Executive Officer
Executive Officer	Toshiya Oyama	Executive Officer
Executive Officer	Norio Kamijo	Executive Officer
Executive Officer	Masahiko Hibi	Executive Officer
Executive Officer (CEO, Dentsu Aegis Network China)	Motohiro Yamagishi	Executive Officer (CEO, Dentsu Aegis Network China)
Executive Officer	Misao Toyoda	Executive Officer
Executive Officer (Newly Appointed)	Akira Ando	Managing Director, Business Management Division
Executive Officer (Newly Appointed)	Tetsuji Hirose	Managing Director, Strategic Planning Division
Executive Officer (Newly Appointed)	Hiroshi Igarashi	Managing Director, Account Management Division 5
Executive Officer (Newly Appointed)	Hidemi Matsuo	Managing Director, CDC
Executive Officer (Newly Appointed)	Arinobu Soga	Managing Director, Finance & Accounting
Executive Officer (Newly Appointed)	Norihiro Kuretani	Managing Director, Digital Planning Center

* Concurrently serving as a Director.

Members of the Board Candidates will be selected at the Board of Directors meeting in February and will be nominated at the Company's General Meeting of Shareholders to be held in March 2017.

(2) Outgoing Executive Officers

<u>Name</u>	<u>Current Position</u>
Akira Tonouchi	Senior Vice President
Kazufumi Hattori	Senior Vice President
Kunihiro Matsushima	Executive Officer
Tsuneo Ogasawara	Executive Officer
Seiji Ito	Executive Officer

Yoshiaki Suzuki

Executive Officer

- Kunihiro Matsushima will remain as a Director, Member of the Board, until his term expires in March 2017.
- When Akira Tonouchi and Kazufumi Hattori resign their Senior Vice President positions, they are expected to serve as Executive Advisors. When Tsuneo Ogasawara, Seiji Ito and Yoshiaki Suzuki resign their Executive Officer positions, they are expected to sever as Executive Advisors.

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