

January 19, 2017

Dentsu Announces Change of Representative Directors and President & CEO

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO Tadashi Ishii, Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors to determine the resignation of Tadashi Ishii as a Representative Director and President & CEO, and to select Shoichi Nakamoto (currently Director and Senior Executive Vice President & CFO) and Yoshio Takada (currently Director and Executive Vice President) as Representative Director and Senior Executive Vice President & CFO and Representative Director and Executive Vice President respectively, and to select Toshihiro Yamamoto (currently Senior Vice President) as President and CEO. These changes will become effective on January 23.

After his resignation Mr. Tadashi Ishii will hand over his responsibilities to the successor Representative Directors and President & CEO and fulfill his accountability to shareholders until the expiration of his term as Director (the conclusion of Dentsu's annual shareholders meeting to be held in March 2017).

Brief personal histories of the two newly appointed Representative Directors and the new President & CEO are as follows.

Shoichi Nakamoto

New Position: Representative Director and Senior Executive Vice President & CFO
Current Position: Director, Member of the Board, and Senior Executive Vice President & CFO
Number of Shares Held: 17,561
Place of Birth: Fukuoka Prefecture
Date of Birth: November 15, 1950
March 1973 Graduated from Faculty of Commerce, Waseda University
April 1973 Joined Dentsu
December 2001 Director, Finance & Accounting Division
June 2006 Executive Officer, Finance & Accounting Headquarters
June 2009 Director, Member of the Board, and Senior Vice President
April 2011 Director, Member of the Board, and Executive Vice President & CFO
April 2013 Director, Member of the Board, and Senior Executive Vice President & CFO
January 2017 Representative Director and Senior Executive Vice President & CFO
(to be assigned on January 23)

Yoshio Takada

New Position: Representative Director and Executive Vice President
 Current Position: Director, Member of the Board, and Executive Vice President
 Number of Shares Held: 3,879
 Place of Birth: Niigata Prefecture
 Date of Birth: March 19, 1955
 March 1977 Graduated from College of Law, Nihon University
 April 1977 Joined Dentsu
 June 2007 Director, Media Services / TV Division
 April 2009 Executive Officer and Director, Media Services / TV Division
 April 2013 Senior Vice President
 June 2013 Director, Member of the Board, and Senior Vice President
 January 2016 Director, Member of the Board, and Executive Vice President
 January 2017 Representative Director and Executive Vice President
 (to be assigned on January 23)

Toshihiro Yamamoto

New Position: President & CEO
 Current Position: Senior Vice President
 Number of Shares Held: 4,099
 Place of Birth: Tokyo
 Date of Birth: May 31, 1958
 March 1981 Graduated from Faculty of Economics, Keio University
 April 1981 Joined Dentsu
 April 2009 Director, Communication Design Center
 April 2010 Director, Communication Design Center and MC Planning Division
 April 2011 Executive Officer and Director, Communication Design Center
 June 2014 Director, Member of the Board, and Executive Officer
 January 2016 Senior Vice President
 January 2017 President & CEO (to be assigned on January 23)

* Mr. Yamamoto is the only President who has led all three domestic business domains: Media Content, Account Services and Business Development.

Message from Toshihiro Yamamoto, New President & CEO:

My mission is to re-establish trust in Dentsu in Japan, and build a sustainable growth path for the long term. I believe it will become a reality with the improvements we are making to create a more flexible working environment where our diverse talents will thrive to help create value for our clients and professional fulfilment for our people.



Toshihiro Yamamoto

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