

FOR IMMEDIATE RELEASE

May 18, 2017

Dentsu Announces Share Repurchase Status and Completion of Share Repurchase

(Share repurchase pursuant to the Company's Articles of Incorporation in accordance with the provisions of Article 165, Paragraph 2 of the Companies Act)

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) today announced the status of its share repurchase carried out in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act. The details are as follows.

This concludes the Company's share repurchase in accordance with a resolution made by the Board of Directors on February 14, 2017.

Class of shares repurchased:	Ordinary shares of the Company
Number of shares repurchased:	457,600 shares
Repurchase cost:	2,893,640,992 yen (excluding brokerage commissions)
Repurchase period:	From May 1 to May 17, 2017 (contract date basis)
Method of repurchase:	Open market purchase on the Tokyo Stock Exchange

Reference 1: Details of the resolution made at the Board of Directors Meeting held on February 14, 2017

Class of shares to be repurchased:	Ordinary shares of the Company
Total number of shares to be repurchased:	5,000,000 (maximum) (1.75% of the total number of shares issued [excluding treasury shares])
Total repurchase cost:	20 billion yen (maximum)
Repurchase period:	From February 20 to May 31, 2017
Method of repurchase:	Open market purchase on the Tokyo Stock Exchange

Reference 2: Cumulative total of shares repurchased after the date of the above-mentioned resolution of the Board of Directors (as of May 17, 2017)

Total number of shares repurchased:	3,235,300 shares
Total repurchase cost:	19,999,625,960 yen (excluding brokerage commissions)

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