

FOR IMMEDIATE RELEASE
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Dentsu Selected as an Index Component of the Dow Jones Sustainability Indices "DJSI Asia Pacific"

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that it has been selected as an index component of the Dow Jones Sustainability Indices (hereinafter "DJSI") for the Asia Pacific region (DJSI Asia Pacific). The DJSI is based on socially responsible investment (SRI), and this is the second consecutive year that Dentsu has been selected.

The DJSI is managed cooperatively by global financial market indices provider S&P Dow Jones Indices, which is headquartered in the U.S., and RobecoSAM, which researches and rates the socially responsible investments that companies make. RobecoSAM is headquartered in Switzerland. In addition to conventional financial analysis, the DJSI is based on an analysis of sustainability criteria including social and environmental performance. Only companies that fully meet these criteria are selected as an index component. DJSI Asia Pacific this year selected 152 companies out of 614, of which 72 were from Japan.

Going forward, Dentsu will bring new value to people and society through communication, and, through the promotion of the Dentsu Group Medium-Term CSR Strategy 2020, strive toward the realization of a sustainable society and the enhancement of sustainable corporate value.

* "Dentsu Group Medium-Term CSR Strategy 2020":

Based on the Dentsu Group Code of Conduct, the current mid-term CSR strategy sets out four key areas and shared ambition of the Group's Japan and international business operations. The mid-term CSR will continue until December 31, 2020.

For further details, please visit the company's website: <http://www.dentsu.com/csr/>

MEMBER OF

**Dow Jones
Sustainability Indices**

In Collaboration with RobecoSAM 

<http://www.sustainability-indices.com/index.jsp>

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