

FOR IMMEDIATE RELEASE

November 29, 2017

Dentsu Announces Prospective Executive Officers

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo to select its Executive Officers, which will become effective on January 1, 2018, as follows.

Incoming and Outgoing Executive Officers

1. Incoming Executive Officers

All of Dentsu's 32 current Executive Officers will resign their positions on December 31, 2017, and the following 35 Executive Officers will be newly elected on January 1, 2018.

Dentsu has been working steadily toward the reform of its labor environment and the full implementation of its business structure transformation now underway in Japan. Toward this end, and in an effort to fulfill these important objectives, we have reviewed a series of duties at the executive officer level. In addition, Dentsu will appoint two counselors to the president whose roles will be to assist the president, while the senior executive officer and managing executive officer positions will be absorbed within the executive officers.

35 Executive Officers (1 President & CEO,
2 Counselors to the President, 32 Executive Officers)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
President & CEO	Toshihiro Yamamoto*	President & CEO
Executive Officer, Counselor to the President	Yoshio Takada*	Executive Vice President
Executive Officer, Counselor to the President	Wataru Mochizuki*	Senior Vice President
Executive Officer (Executive Chairman, Dentsu Aegis Network)	Tim Andree*	Executive Vice President (Executive Chairman, Dentsu Aegis Network)
Executive Officer	Naoki Tani	Senior Vice President
Executive Officer (CEO, Dentsu Aegis Network)	Jerry Buhlmann	Senior Vice President (CEO, Dentsu Aegis Network)
Executive Officer	Takashi Yagi	Senior Vice President

Executive Officer	Yutaka Ishikawa	Senior Vice President
Executive Officer	Nobuyuki Tohya	Executive Officer
Executive Officer	Yuichi Okubo	Executive Officer
Executive Officer	Keiichi Maeda	Executive Officer
Executive Officer	Kiyoshi Nakamura	Executive Officer
Executive Officer	Takaki Hibino	Executive Officer
Executive Officer	Norio Kamijo	Executive Officer
Executive Officer	Motohiro Yamagishi	Executive Officer (CEO, Dentsu Aegis Network China)
Executive Officer	Akira Ando	Executive Officer
Executive Officer	Tetsuji Hirose	Executive Officer
Executive Officer	Hiroshi Igarashi	Executive Officer
Executive Officer	Hidemi Matsuo	Executive Officer
Executive Officer	Arinobu Soga*	Executive Officer
Executive Officer	Norihiro Kuretani	Executive Officer
Executive Officer	Jun Shibata	Executive Officer
Executive Officer	Norihiko Sakata	Executive Officer
Executive Officer	Shigeru Ishida	Executive Officer
Executive Officer (Newly Appointed)	Ichiro Itani	Managing Director, Account Management Division 9
Executive Officer (Newly Appointed)	Masaya Nakamura	Managing Director, Account Management Division 7
Executive Officer (Newly Appointed)	Norifumi Adachi	Managing Director, Account Management Division 1
Executive Officer (Newly Appointed)	Soichi Takahashi	Managing Director, Sports Division
Executive Officer (Newly Appointed)	Masao Tatsuumi	Managing Director, Account Management Division 19
Executive Officer (Newly Appointed)	Chieko Ohuchi	Managing Director, Creative Planning Division 3
Executive Officer (Newly Appointed)	Hiromi Suzuki	Managing Director, Account Management Division 3
Executive Officer (Newly Appointed)	Seikyo Son	Managing Director, Promotion Design Division
Executive Officer (Newly Appointed)	Keiichi Yoshizaki	Managing Director, Content Business Design Center
Executive Officer (Newly Appointed) (CFO, Dentsu Aegis Network)	Nick Priday	CFO, Dentsu Aegis Network
Executive Officer (Newly Appointed)	Shun Sakurai	Corporate Advisor, Sumitomo Mitsui Trust Bank, Limited

* Concurrently serving as a Director, though not a member of the Audit and Supervisory Committee and will remain as a Director, Member of the Board, until their term expires in March 2018. Members of the Board Candidates will be selected at the Board of Directors meeting in February 2018 and will be nominated at the Company's General Meeting of Shareholders to be held in March 2018.

In addition, in our ongoing efforts to tackle the various challenges now facing the Group in Japan, we will appoint an executive officer responsible for strengthening overall internal control, including thorough compliance with laws and regulations from outside the Group.

2. Outgoing Executive Officers

<u>Name</u>	<u>Current Position</u>
Shoichi Nakamoto	Senior Executive Vice President & CFO
Yasuo Motoi	Senior Vice President
Hiroaki Sano	Senior Vice President
Tsuyoshi Iwashita	Executive Officer
Yoshiharu Sengoku	Executive Officer
Toshiya Oyama	Executive Officer
Masahiko Hibi	Executive Officer
Misao Toyoda	Executive Officer

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Personal History of Newly Appointed Outside Executive Officer

Shun Sakurai

Education: Graduated from Faculty of Law, the University of Tokyo

Career:

1977: Entered the Ministry of Post and Telecommunications (MPT)

1995: Director, Tariff Division, Telecommunications Business Department, Telecommunications Bureau, MPT

1997: Director, Telecommunications Policy Division, Telecommunications Business Department,
Telecommunications Bureau, MPT

1999: Director, Policy Division, Communications Policy Bureau, MPT

2001: Director, General Policy Division, Information and Communications Policy Bureau, Ministry of Internal
Affairs and Communications (MIC)

2001: Director, General Affairs Division, Information and Communications Policy Bureau, MIC

2002: Counselor, Minister's Secretariat, MIC

2003: Director, Secretariat Division, Minister's Secretariat, MIC

2004: Deputy Director-General, Minister's Secretariat, MIC

2004: Deputy Director-General, IT Strategy Commerce and Information Policy Bureau, Ministry of Economy,
Trade and Industry (METI)

2005: Director-General, Radio Department, Telecommunications Bureau, MIC

2006: Director-General, Telecommunications Business Department, Telecommunications Bureau, MIC

2007: Director-General for Policy Coordination, MIC

2008: Director-General, Telecommunications Bureau, MIC

2012: Director-General, Global ICT Strategy Bureau, MIC

2013: Vice-Minister for Policy Coordination, MIC

2015: Vice-Minister, MIC

2016: Corporate Advisor, Sumitomo Mitsui Trust Bank, Limited