

FOR IMMEDIATE RELEASE

December 6, 2017

Dentsu Announces New Head of Dentsu Inc. Chubu

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) has selected a new Head of Dentsu Inc. Chubu, which will become effective on January 1, 2018, as follows.

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
Head of Dentsu Inc. Chubu	Satoshi Matsuoka	Managing Director, Client Business Division, Dentsu Inc. Chubu

Naoki Tani, currently a Company Senior Vice President and Head of Dentsu Inc. Chubu, will resign his position and become an Executive Officer effective January 1, 2018.

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