

FOR IMMEDIATE RELEASE

March 15, 2018

Dentsu Announces New Executive Officer

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) has selected a new Executive Officer, to oversee the Company's construction-related business, which will become effective on March 29, 2018.

Incoming Executive Officer

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
Executive Officer	Sohei Sato	Corporate Audit and Supervisory Board Member Dentsu Tec Inc., Non full-time Corporate Audit and Supervisory Board Member Dentsu Live Inc.

#####

Contact: Shusaku Kannan
Managing Director
Corporate Communications Division
Telephone: (81-3) 6216-8042
E-mail: s.kannan@dentsu.co.jp