

FOR IMMEDIATE RELEASE

April 3, 2018

Dentsu Announces Its Corporate Venture Capital Fund Dentsu Ventures Investment in Arraiy, a Developer of Computer Vision and Machine Learning Platforms for Video Creators

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that Dentsu Ventures Global Fund I (hereinafter "Dentsu Ventures"), the Company's corporate venture capital fund, has made an investment in Arraiy, Inc. (Head Office: Palo Alto, CA; CEO: Ethan Rublee; hereinafter "Arraiy"), which is located in the United States.

Headquartered in Palo Alto, Arraiy is building the premier AI-driven production platform for the motion picture and television industry. Arraiy is collaborating with major studios, industry veterans, and award winning artists to re-invent the filmmaking process with self-improving AI at its core. With its products, Arraiy seeks to enhance the creative freedom of storytellers and unlock the next generation of visual storytelling.

Dentsu Ventures believes that Arraiy's platforms will lower the barriers to content creation and contribute to broadening the base of high-quality content. Going forward, the Dentsu Group will support the technologies developed by Arraiy and its business growth through the establishment of alliances with Arraiy business partners and the creation of a business ecosystem related to content.

About Arraiy, Inc., and Dentsu Ventures

Profile of Arraiy, Inc.

Name:	Arraiy, Inc.
Location:	Palo Alto, California (USA)
Date of Establishment:	April 26, 2016
Representative:	Ethan Rublee, CEO
Line of Business:	A computer vision and machine learning platform for the motion picture and television industry
URL:	https://www.arraiy.com/

Profile of Dentsu Ventures

Name:	Dentsu Ventures Global Fund I
Total Fund Capital:	¥10 billion
Date of Establishment:	April 2015
Period of Operation:	Ten-year period from April 2015 until March 2025
Investment Regions:	Global investments with a focus on the U.S.A., Europe, Japan and Asia
Investment Stages:	Balanced, wide-ranging investments with the focus on seed and early stage investments, but also including mid-stage and later-stage investments
Investment Areas:	(1) Areas that can change the marketing and communication business in a broad sense (2) New areas other than the above that have a high potential for innovation
URL:	http://dentsu-v.com/

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