

FOR IMMEDIATE RELEASE

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Dentsu Ventures Invests in Clear Labs, Provider of a Cutting-edge Genetic Analysis Platform for Food in the United States

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that Dentsu Ventures Global Fund I (hereinafter "Dentsu Ventures"), the Company's corporate venture capital fund, has made an investment in Clear Labs, Inc. (Head Office: Menlo Park, California; Co-Founder & CEO: Sasan Amini; hereinafter, "Clear Labs"), a provider of a food testing platform using cutting-edge genetic analysis technologies in the U.S.

Amid a rising awareness of food safety and increasingly strict food inspection regulations, Clear Labs provides a highly accurate and automated cutting-edge genetic analysis platform for food using next-generation sequencing technologies and a proprietary molecular food database.

Going forward, in addition to its food testing services, Clear Labs plans to develop business in a wide range of fields including food quality risk prediction and freshness evaluation among other advanced analytical services.

Dentsu Ventures will support Clear Labs' business growth by connecting it with a variety of other companies and promoting the development of new businesses and products utilizing food genetic analysis technologies and the company's molecular food database.

Profiles of Clear Labs and Dentsu Ventures are provided below.

Profile of Clear Labs

Name:	Clear Labs, Inc.
Location:	Menlo Park, California, the United States
Date of Establishment:	January 2014
Representative:	Sasan Amini, Co-Founder & CEO
Line of Business:	Provides proprietary food genetic analysis services using next-generation sequencing
URL:	https://www.clearlabs.com/

Profile of Dentsu Ventures

Name:	Dentsu Ventures Global Fund I
Total Fund Capital:	¥10 billion
Date of Establishment:	April 2015
Period of Operation:	Ten-year period from April 2015 until March 2025
Investment Regions:	Global investments with a focus on the U.S.A., Europe, Japan and Asia
Investment Stages:	Balanced, wide-ranging investments with the focus on seed and early stage investments, but also including mid-stage and later-stage investments
Investment Areas:	(1) Areas that can change the marketing and communication business in a broad sense (2) New areas other than the above that have a high potential for innovation
URL:	http://dentsu-v.com/

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