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# **NEWS RELEASE**

DENTSU INC.

1-8-1, Higashi-shimbashi, Minato-ku, Tokyo 105-7001, Japan

http://www.dentsu.com

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## **Dentsu Selects Eight Executive Professionals in 2019**

Dentsu Inc. (Headquarters: Minato-ku, Tokyo, President and Representative Director: Toshihiro Yamamoto, Capital: 74,609.81 million yen) announced today that the Company has elected eight executive professionals for fiscal 2019. Initiated in January 2018, the Executive Professional System recognizes outstanding talent and superior levels of expertise.

Dentsu selects talented individuals with exceptionally high levels of expertise in a specific area who have made significant contributions to the Company. These persons are thus appointed executive professionals.

#### **Executive Professionals**

- 1. Chief Executive Professional (CEP)
- 2. Senior Prime Executive Professional (SPEP)
- 3. Prime Executive Professional (PEP)
- 4. Executive Professional (EP)

There are four grades, each with a term of office extending one year (January to December). Executive professionals are appointed each year.

The following eight people will be appointed on January 1, 2019 (appointments are held together with current positions).

#### **Senior Prime Executive Professional**

Kiyoshi Nakamura (Executive Officer) Yoshimitsu Sawamoto (ECD, CDC)

### **Prime Executive Professional**

Keiichi Yoshizaki (Executive Officer/Managing Director, Content Business Design Center)

Yuya Furukawa (ECD, CDC)

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### **Executive Professional**

Keiichi Higuchi (Managing Director, CDC)
Takuma Takasaki (ECD, CDC)
Akihito Kunimi (ECD, Dentsu Business Design Square)
Kaoru Sugano (ECD, CDC)

By providing a position or environment equivalent to or more than that of an executive officer the system's focus is to leverage these individuals' expertise further to deliver more innovative solutions.

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Contact: Shusaku Kannan

Managing Director

Corporate Communications Division Telephone: +81 (3) 6216-8042 E-mail: s.kannan@dentsu.co.jp