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NEWS RELEASE

DENTSU INC.

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Dentsu Announces Prospective Executive Officers

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million) today convened a meeting of its Board of Directors at its Head Office in Tokyo to select its Executive Officers, which will become effective on January 1, 2019, as follows.

■ Incoming and Outgoing Executive Officers (1) Incoming Executive Officers

All of Dentsu's 36 current Executive Officers will resign their positions on December 31, 2018, and the following 35 Executive Officers will be newly elected on January 1, 2019.

New Position	<u>Name</u>	Current Position
President & CEO	Toshihiro Yamamoto*	President & CEO
Executive Officer,	Yoshio Takada*	Executive Officer,
Counselor to the President		Counselor to the President
Executive Officer,	Nobuyuki Tohya*	Executive Officer
Counselor to the President		
Executive Officer,	Shun Sakurai	Executive Officer
Counselor to the President		
Executive Officer	Tim Andree*	Executive Officer
(Executive Chairman & CEO,		(Executive Chairman,
Dentsu Aegis Network)		Dentsu Aegis Network)
Executive Officer	Hiroshi Igarashi*	Executive Officer
Executive Officer	Jun Shibata	Executive Officer
Executive Officer	Arinobu Soga*	Executive Officer
Executive Officer	Takashi Yagi	Executive Officer
Executive Officer	Yutaka Ishikawa	Executive Officer
Executive Officer	Yuichi Okubo	Executive Officer
Executive Officer	Keiichi Maeda	Executive Officer
Executive Officer	Takaki Hibino	Executive Officer
Executive Officer	Hidemi Matsuo	Executive Officer
Executive Officer	Norihiro Kuretani	Executive Officer
Executive Officer	Shigeru Ishida	Executive Officer

Executive Officer	Kiyoshi Nakamura	Executive Officer
Executive Officer	Norio Kamijo	Executive Officer
Executive Officer	Motohiro Yamagishi	Executive Officer
Executive Officer	Akira Ando	Executive Officer
Executive Officer	Tetsuji Hirose	Executive Officer
Executive Officer	Norihiko Sakata	Executive Officer
Executive Officer	Ichiro Itani	Executive Officer
Executive Officer	Masaya Nakamura	Executive Officer
Executive Officer	Norifumi Adachi	Executive Officer
Executive Officer	Soichi Takahashi	Executive Officer
Executive Officer	Masao Tatsuuma	Executive Officer
Executive Officer	Chieko Ohuchi	Executive Officer
Executive Officer	Hiromi Suzuki	Executive Officer
Executive Officer	Seikyo Son	Executive Officer
Executive Officer	Keiichi Yoshizaki	Executive Officer
Executive Officer	Nick Priday	Executive Officer
(CFO, Dentsu Aegis Network)		(CFO, Dentsu Aegis Network)
Executive Officer	Shinichi Maeda	Managing Director, Business
(Newly Appointed)		Producers Division 1, Kansai
Executive Officer	Nobutaka Hayashi	Executive Solution Director,
(Newly Appointed)		Holistic Solutions Division 1
Executive Officer	Shuji Yamaguchi	Director, Digital Platform Center
(Newly Appointed)		Representative Director, CEO,
		Dentsu Digital Inc.

^{*} Concurrently serving as Directors, Members of the Board, however not members of the Audit and Supervisory Committee, until their term expires in March 2019. Members of the Board candidates will be selected at the Board of Directors meeting in February and will be nominated at the Company's General Meeting of Shareholders to be held in March 2019.

(2) Outgoing Executive Officers

The following 4 Executive Officers will retire.

<u>Name</u>	<u>Current Position</u>
Wataru Mochizuki	Executive Officer, Counselor to the President
Naoki Tani	Executive Officer
Jerry Buhlmann	Executive Officer
Sohei Sato	Executive Officer

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- Wataru Mochizuki will remain as a Director, Member of the Board, until his terms expire in March 2019.
- After retiring, Naoki Tani and Jerry Buhlmann will serve as special advisors.
- Sohei Sato is projected to become the corporate auditor (full-time) of Dentsu Tec Inc.

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