

**FOR IMMEDIATE RELEASE**

December 14, 2018

## SAKUYA LUMINA

### Night Entertainment Project Jointly Promoted by Dentsu Inc., Dentsu Tec, and Yoshimoto Kogyo Opens at Osaka Castle Park

SAKUYA LUMINA, a night-time entertainment project jointly promoted by Dentsu Inc. (Headquarters: Minato-ku, Tokyo, President and CEO: Toshihiro Yamamoto), Dentsu Tec Inc. (Headquarters: Chiyoda-ku, Tokyo, President and CEO: Yasuhiro Matsubara), and Yoshimoto Kogyo Co., Ltd. (Headquarters: Chuo-ku, Osaka, CEO & Representative Director: Hiroshi Osaki; COO & Representative Director: Akihiko Okamoto), will open on December 15, 2018, at the Osaka Castle Park.

Created by a leading digital art production company Moment Factory (Headquarters: Montreal, Canada), SAKUYA LUMINA is the latest of a series of nine Lumina night walks. The Lumina night walk offers a night-time walking experience inspired by the unique local culture and the natural beauty of each site. It has been mesmerizing people all over the world through lights, soundscape, scenography, video, and interactivity, creating an enchanting environment by using a universal language. It has received great acclaim in North America and Asia.

SAKUYA LUMINA is an experience people go through while walking along a path through Osaka Castle Park. Visitors are invited to participate in a new storytelling experience based on friendship, adventure, and joy.

The event will create synergy with other commercial facilities, including Cool Japan Park Osaka, Jo-Terrace Osaka, and Miraiza Osaka-Jo to turn the Osaka Castle Park into a more attractive and popular venue. By doing so, it aims to further contribute to making Osaka a world-class entertainment city.



Key visual



Area map

## Outline of SAKUYA LUMINA

Promoter: SAKUYA LUMINA Production Committee

Venue: Osaka Castle Park Special Site

- Ticket sales office: Inside Jo-Terrace Osaka near JR Osakajokoen Station and near Kyobashiguchi entrance of the Park
- Kyobashiguchi sales office handles day tickets only

Duration: Permanent structure for three years from December 15, 2018

- May be closed due to other events taking place in the Osaka Castle Park

Opening hours: 18:00 – 22:00 (last entrance admitted at 20:40)

- First round of ticket sales until the end of January 2019.  
Opening hours will change seasonally.
- Open rain or shine, but closed for extreme stormy weather

Official website: <https://sakuyalumina.jp/en/>

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