

FOR IMMEDIATE RELEASE

August 7, 2019

Dentsu Announces Acquisition of Own Shares

(Acquisition of the Company's own shares pursuant to its Articles of Incorporation in accordance with the provisions of Article 165, Paragraph 2 of the Companies Act)

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo at which it resolved to authorize the acquisition of the Company's own shares pursuant to its Articles of Incorporation in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act.

1. Reason for Acquisition of Own Shares

To implement a flexible capital policy in response to changes of the management environment as well as to return further profits to shareholders and further improve capital efficiency.

2. Details of Matters Related to the Acquisition

Class of shares to be acquired:	Common stock of the Company
Total number of shares to be acquired:	12,000,000 (maximum) (4.25% of the total number of shares issued [excluding treasury stock])
Total acquisition cost :	30 billion yen (maximum)
Acquisition period :	From August 8, 2019 to March 24, 2020
Method of acquisition:	Market purchase on the Tokyo Stock Exchange through a discretionary trading authorization agreement (planned)

(For Reference)

Treasury stock held as of December 31, 2018

Total number of shares issued (excluding treasury stock):	281,896,541 shares
Number of treasury stock shares:	6,513,459 shares

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