

FOR IMMEDIATE RELEASE

October 1, 2019

Dentsu Announces the Status of Acquisition of Own Shares

***(Acquisition of the Company's own shares pursuant to the Company's
Articles of Incorporation in accordance with the provisions of Article 165,
Paragraph 2 of the Companies Act)***

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) today announced the status of acquisition of the Company's own shares carried out in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act.

The details are as follows.

Class of shares acquired:	Common stock of the Company
Number of shares acquired:	1,154,400 shares
Acquisition cost:	4,372,917,505 yen (excluding brokerage commissions)
Acquisition period:	From September 2, 2019 to September 30, 2019 (contract date basis)
Method of acquisition:	Market purchase on the Tokyo Stock Exchange through a discretionary trading authorization agreement

Reference 1: Details of the resolution made at the Board of Directors Meeting held on August 7, 2019

Class of shares to be acquired:	Common stock of the Company
Total number of shares to be acquired:	12,000,000 (maximum) (4.25% of the total number of shares issued [excluding treasury stock])
Total acquisition cost:	30 billion yen (maximum)
Acquisition period:	From August 8, 2019 to March 24, 2020
Method of acquisition:	Market purchase on the Tokyo Stock Exchange through a discretionary trading authorization agreement

Reference 2: Cumulative total of shares acquired after the date of the above-mentioned resolution of the Board of Directors (as of September 30, 2019)

Total number of shares acquired:	1,154,400 shares
Total acquisition cost:	4,372,917,505 yen (excluding brokerage commissions)

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