

FOR IMMEDIATE RELEASE

January 23, 2020

Dentsu Awarded The Partnership of Excellence for 2019 by the Ministry of Education of the People's Republic of China

Dentsu Inc. (Headquarters: Minato-ku, Tokyo; President & CEO: Hiroshi Igarashi; Capital: 10,000 million yen) announced today that it had been awarded The Partnership of Excellence for 2019 at the New Year's Appreciation Dinner sponsored by the Ministry of Education of the People's Republic of China held in Beijing on January 9, 2020. Over the years, Dentsu has been executing joint innovation projects to nurture advertising talent in China. This is the sixth consecutive year has Dentsu received the honor.

The annual dinner was held to commend global companies doing business in China that made a special contribution to the education and development of Chinese people. This year, 30 companies (including two Japanese companies) were invited and received awards from the Chinese government. Deputy Minister Tian Xuejun, in his speech, thanked Dentsu for its long-term commitment and substantial support for nurturing advertising talent in China and wished for Dentsu's continued involvement.