

FOR IMMEDIATE RELEASE

September 2, 2021

Dentsu Inc. Named Agency of the Year at AD STARS 2021

Dentsu Inc. was named Agency of the Year for the second consecutive year at AD STARS 2021. The agency won 19 awards in total, including one Grand Prix, at the online ceremony held on August 27. The Grand Prix win came from the Print category for Nikkei Inc. and Nikkei Business Publications Inc.'s "The Toxic Dictionary" edited by Nikkei xwomen.

At the same time Dentsu was crowned Network of the Year garnering 37 awards. The awards include 1 Grand Prix, 5 Gold, 15 Silver and 16 Bronze. This is a testament to the network's sustained creative excellence.



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